

Strategy : Edge Cases

Fundamentals of the strategy

What is the goal of this strategy ?

To foresee potential consequences and reveal **opportunities for positive improvements** by analyzing **edge/extreme cases** in technology use.

When to use it ?

Conduct this analysis at every stage of the project, including during initial design, before major updates, as the **user base grows**, when the **target audience changes**, and continuously to adapt to evolving **societal impacts** and **emerging concerns**.

Applying the strategy

Edge Case: In software development, it is a scenario that occurs at the extreme ends or boundaries of operating conditions, testing how the software behaves under unusual or rare circumstances.

This strategy encourages pushing considerations to the limits of software usage by considering 3 cases:

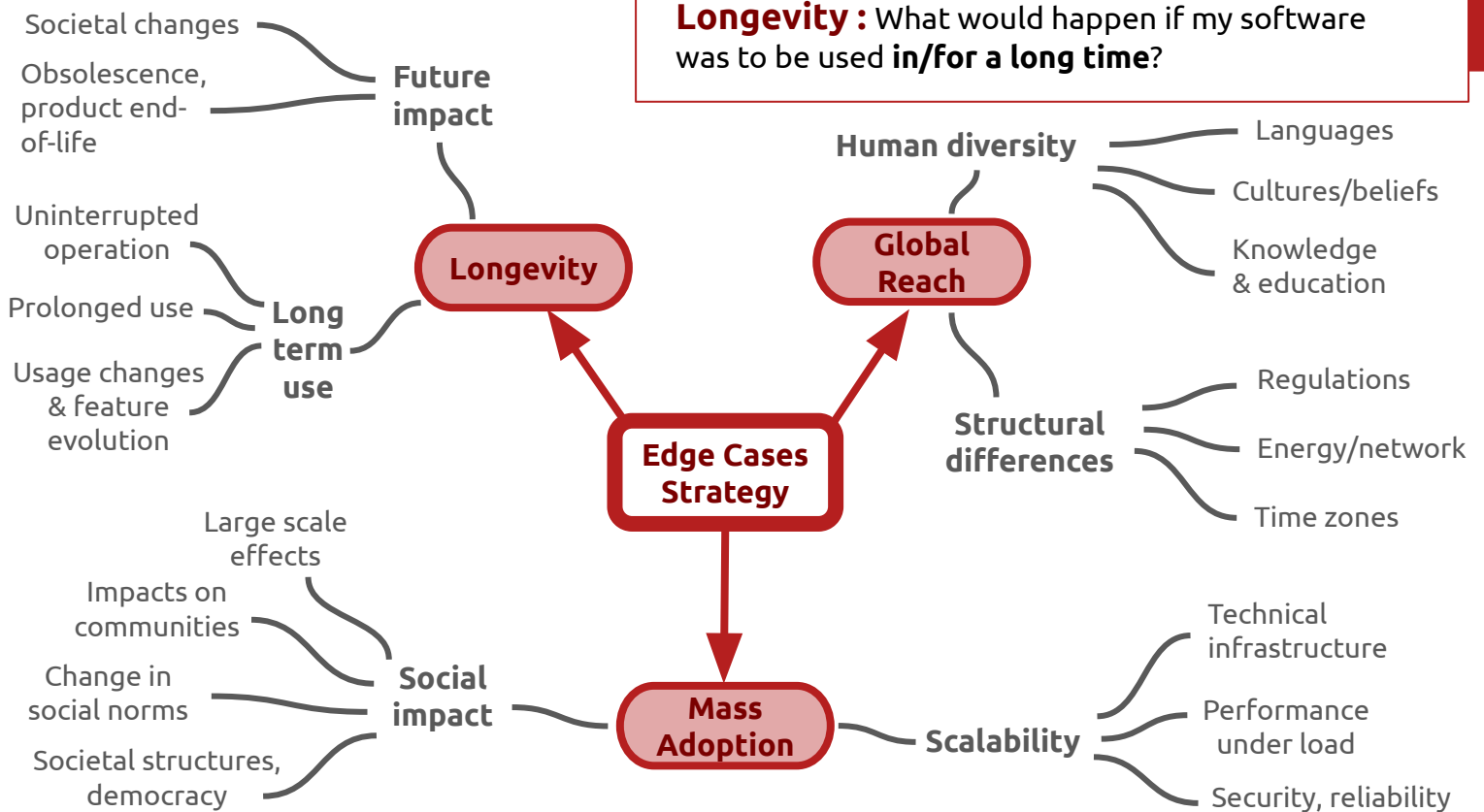
1. Global Reach
2. Mass Adoption
3. Longevity

Assessment questions

Global Reach : What happens if people from **different countries and backgrounds** start using my product?

Mass Adoption : What happens if an unexpected **huge amount of people** start using my product?

Longevity : What would happen if my software was to be used **in/for a long time**?



The **Tarot Cards of Tech** and the **Envisioning Cards** could be useful tools to apply this strategy



Tarot cards of tech



Envisioning cards